

# HOW DO REQUESTS BECOME FEATURES?



## Come up with a great request!

### SUBMISSION

- You think of a feature request that will improve your Pandora experience.
- You visit the Feature Requests board and confirm that your idea is not already an existing one.
- You "suggest a request" and include as much detail as possible.



## Reviewed By Mods

### MODERATION PROCESS

- Our moderation team reviews your feature requests to confirm we have enough info, it isn't a duplicate, and can't be merged with an existing request.
- Once reviewed, the request goes from "new" to "Open."



## Community Votes & Comments

### PEER SUPPORT

- Your community peers vote and comment on suggestions that they also feel would be a great idea!
- The more votes, the more likely we are to share the idea with our engineering team for consideration.



## Ideas are shared with our Internal Team

### INTERNAL REVIEW

- Our moderation team takes ideas with high vote counts to our internal teams for review.
- Internal teams tell us if this is something that we can put into our roadmap.



## Ideas are implemented and updated

### IMPLEMENTATION

- Ideas are implemented into your Pandora experience.
- Ideas are marked as "Closed."
- You can now try out the new feature!